

Illuminate New Manchester To Be Sponsored By Christmas Lights Etc.

New Manchester in east Douglas County, Georgia, is pleased to announce Christmas Lights Etc will sponsor the first annual Illuminate New Manchester event.

New Manchester, GA ([PRWEB](#)) November 14, 2012 -- New Manchester, a thriving community in east Douglas County, Georgia, is pleased to announce Christmas Lights Etc will sponsor the first annual Illuminate New Manchester event. “Residential Christmas lighting displays are growing in popularity each year” noted New Manchester resident Matt Burgess. With this in mind, Matt conceived the idea of Illuminate New Manchester. The vision is to invite individuals to decorate the exterior of their home with outdoor Christmas lights and decor, illuminating all of New Manchester for the holidays. It is hoped the beauty and joy of the Illumination will inspire pride and participation throughout the community – “Asking neighbors to decorate their home for the holidays is an easy way to encourage community participation and beautification, especially when municipalities are cutting back on large centralized displays. I love driving home to my neighborhood lined with brilliantly lit houses. It conjures up a feeling of great pride, and I would not be surprised if New Manchester leads other Atlanta communities in this community-driven trend.” said Matt.

The community reached out to Christmas Lights Etc for assistance in turning the idea into a reality. Also located in the Atlanta area, Christmas Lights Etc is one of the largest U.S. online retailers of Christmas Lights, lifelike Artificial Christmas Trees, Christmas Garland and Decor. “Community outreach is an important initiative for our company, and we are excited to give something back and help brighten the neighborhoods we live and work in” said Co-Founder William Hale when asked about the sponsorship.

The sponsorship will include discounts on Christmas lighting for participants as well as prizes for the favorite homes. Participants can snap a photo and upload to [NewManchester.org](#) where they will be rated.

Participation levels are expected to be high as New Manchester is teeming with community oriented residents. Because the environment and nature is a respected part the New Manchester area, homeowners will be encouraged to Go Green by using energy efficient LED Christmas lights for their displays. LED bulbs not only save on electricity they have a longer lifespan than traditional bulbs, are almost unbreakable and offer more vibrant color.

Whether residents use LED or traditional lighting, colored lights or clear, [decorate rooftops with white icicle lights](#) or blue, put up a real tree or a prelit artificial Christmas tree, this is a magical time of year to be enjoyed by all. The official lighting ceremony for Illuminate New Manchester is scheduled for the evening of November 26th, the Monday after Thanksgiving, with winners being announced the week before Christmas. New Manchester is located near Atlanta in east Douglas County convenient to Interstate 20 so nonresidents can also enjoy the illumination.

About New Manchester Georgia

[NewManchester.org](#) is an initiative led by residents of east Douglas County, Georgia to encourage residents and visitors to enjoy and invest in their thriving revitalization near Atlanta. The website features a calendar of events and interactive trail maps for hikers and mountain bikers. Around 1850 New Manchester was a bustling mill town pursuing dominance over Manchester, England in producing luxury textile. It was destroyed by the Civil War and is being re-established as an active lifestyle community. You are invited to join the residents and “Live Well in New Manchester”.



About Christmas Lights Etc

Christmas Lights Etc (<http://www.christmaslightsetc.com>) is a three time INC. 5000 company and leading online retailer of Artificial Christmas Trees, Prelit Garland, Lights and Decor; an ENERGY STAR partner and supplier of commercial Christmas Lights and giant Christmas Trees to organizations such as The Walt Disney Company, Sea World, Old Navy, the University of Alabama, Macy's and many others. The company's products have been featured by the CBS Early Morning Show, CNN, Fox News, Smart Money Magazine, Wall Street Journal and HGTV to name a few.

New Manchester Media Contact Information

Matt Burgess

678-779-1811

matt (at) newmanchester (dot) org

Christmas Light Etc Media Contact Information

Hillary Zody

678-775-5016

media (at) christmaslightsetc (dot) com

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Contact Information

Hillary Zody

Christmas Lights Etc

<http://www.christmaslightsetc.com>

(678) 775-5016

Online Web 2.0 Version

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