



FOR IMMEDIATE RELEASE

Christmas Lights, Etc Participates in Autism Awareness

Atlanta, Ga, May 9, 2015 -- Each year in April the “Light It Up Blue” campaign, which was started by Autism Speaks, is aimed at raising awareness for autism related disorders. The campaign encourages people to show their support of autism awareness by displaying blue lights, which is the primary color for autism awareness outreach efforts. Blue lights were on display at over 16,000 buildings including major landmarks around the world, like One World Trade Center and The Great Pyramid of Giza.

Christmas Lights, Etc was proud to participate this year by promoting this outreach effort in the blue lights section of the website in addition to donating a portion of all blue light proceeds to autism research.

“This is a worldwide campaign to help raise awareness for a disorder that impacts many children,” says Chris Miller, Co-Owner of Christmas Lights, Etc. “We’re happy to contribute and hope the efforts also help fund future research in this area.”

Autism spectrum disorder has more than doubled since the beginning of the century, affecting one in 68 children in the United States, according to the U.S. Centers for Disease Control. World Autism Awareness Day is April 2 and was adopted by the United Nations as an officially recognized day in 2007.

For more information on the Light It Up Blue campaign, visit [Autism Speaks](http://AutismSpeaks.com).

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About Christmas Lights, Etc.

Christmas Lights, Etc was founded in 2000 and is the most shopped online Christmas lights store in America featuring thousands of quality lights, trees, greenery and decor. Christmas Lights, Etc is a three-time INC. 5000 company, an ENERGY STAR partner and a supplier of residential and commercial Christmas lighting, Christmas decor and Christmas trees.

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