

Christmas Lights, Etc Sponsors Tacky Light Tour Awards

TackyLightTour.com is delighted to announce that Christmas Lights, Etc is sponsoring the 2012 Tacky Awards.

Douglasville, GA ([PRWEB](#)) November 29, 2012 -- Douglasville, Georgia based TackyLightTour.com is delighted to announce that Christmas Lights, Etc is sponsoring the 2012 Tacky Awards. The [Tacky Light Tour](#) originally started in Richmond, Virginia in the early 1980's with a handful of over-the-top Christmas displays. Today, over two decades later the tour spans 300 U.S. cities with 500+ homes displaying 60 million outdoor Christmas lights. Matt Burgess, Founder of TackyLightTour.com, spent countless hours each year planning and plotting his family Christmas display touring route; including scouring newspapers for listings and asking neighbors. Matt knew there must be a better way for families to map their annual outing; this led to the creation of the website in 2005.

The Tacky Light Tour site allows users, known as Tacky Tourists to preview festive [Christmas displays of 10,000 lights or more](#). The website includes ratings, pictures and videos; some are even choreographed to music. Dates and times for each display along with interesting information help users decide which displays to visit. Registration on the site is free and enables additional features like customizable driving directions and voting for award winners.

This year Christmas Lights, Etc of Alpharetta, Georgia has agreed to sponsor all awards for the Tacky Light Tour. As one of the largest online retailers of Christmas lights, [lifelike artificial Christmas Trees](#), prelit garland and wreaths in the U.S., the partnership was a natural fit. "We are very excited about the sponsorship and look forward to sponsoring the awards for many years to come" said Christmas Lights, Etc Co-Founder William Hale. Prizes will be awarded for multiple categories including Most Likely to be Seen From Space, Most Creative, Best Computerized, Spirit of Cindy Lou Who, and of course, The Best All Round a.k.a. The Most Tacky.

With many households still struggling in a weak economy, taking a Tacky Light Tour is a fun and relatively free family outing. The number of Tacky Tourists increases each year; lots of families are making an evening of it by packing coolers full of holiday treats to be enjoyed while viewing the spectacular exhibitions. Groups are getting together to rent limousines, vans and even tour buses. Some exhibits are also collection points for charities like Toys For Tots, The American Cancer Society and The Humane Society. Adding charity drop offs to displays helps boost collections as the atmosphere creates an overwhelming feeling of holiday cheer and generosity.

Viewers will be dazzled by multiple types of displays and lighting elements ranging from simple mini lights adorning cupolas and gables to three-dimensional rooflines and silhouettes. There will be homes dripping with shimmering icicle lights and some with spectacular computerized LED light shows.

Thanks to energy saving LED Christmas lights decorators are able to add more and more lighting each season. LED bulbs use 90% less electricity than traditional incandescent bulbs, do not burn out, offer more vibrant color and some have the ability for morphing color changes. Exponential advancements in LED technology guarantee Tacky Tourists will enjoy bigger and brighter displays each year.

About TackyLightTour.com



TackyLightTour.com provides online users with interactive maps and tools to participate in the Tacky Light Tour, a tour of over 60 million Christmas lights in over 300 cities. Fans are encouraged to rate displays, vote for Tacky Awards and upload pictures and videos of their favorites. Users can also select their favorite homes and generate driving directions for self-guided tours.

About Christmas Lights, Etc

Christmas Lights, Etc (<http://www.christmaslightsetc.com>) is a three-time INC. 5000 company and leading online retailer of Artificial Christmas Trees, Prelit Garland, Lights and Decor; an ENERGY STAR partner and supplier of commercial Christmas Lights and giant Christmas Trees to organizations such as The Walt Disney Company, Sea World, Old Navy, the University of Alabama, Macy's and many others. The company's products have been featured by the CBS Early Morning Show, CNN, Fox News, Smart Money Magazine, Wall Street Journal and HGTV to name a few.

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